



**Peter K. Yu (余家明)** is Regents Professor of Law and Communication and Director of the Center for Law and Intellectual Property at Texas A&M University. He previously held the Kern Family Chair in Intellectual Property Law at Drake University Law School and was Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China. He served as a visiting professor of law at Bocconi University, Hanken School of Economics, Hokkaido University, the University of Haifa, the University of Helsinki, the University of Hong Kong, the University of Strasbourg and Washington and Lee University. He also founded the nationally renowned Intellectual Property & Communications Law Program at Michigan State University, at which he held faculty appointments in law, communication arts and sciences, and Asian studies.

Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He also writes and lectures extensively on international trade, international and comparative law, and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of seven books and more than 180 law review articles and book chapters. He is Vice-President and Co-Director of Studies of the American Branch of the International Law Association and has served as the general editor of *The WIPO Journal* published by the World Intellectual Property Organization (WIPO). He is an elected member of the American Law Institute.

Professor Yu has spoken at events organized by WIPO, the World Trade Organization, the International Telecommunication Union, the U.N. Conference on Trade and Development (UNCTAD), the U.N. Educational, Scientific and Cultural Organization (UNESCO), the Chinese, EU and U.S. governments and at leading research institutions from around the world. His lectures and presentations have spanned over 30 countries on six continents. He is a frequent commentator in the national and international media. His publications have appeared in Chinese and English and have been translated into Arabic, French, Hausa, Japanese, Persian, Portuguese, Spanish and Vietnamese. They are available on his website at [www.peteryu.com](http://www.peteryu.com).