## Ryan D. Gum



Ryan D. Gum is Managing IP Counsel for National Oilwell Varco (NOV), a Fortune 150 company with 50,000+ employees and operations in 67 countries. NOV is a worldwide leader in the design, manufacture and sale of equipment and components used in oil and gas drilling and production operations, and the provision of oilfield services to the oil and gas industry. Since joining NOV in December 2011, Mr. Gum counsels business units in the identification, protection and enforcement of brands and innovations worldwide. His duties include drafting

of various agreements and providing counsel on various intellectual property related legal issues and risks. He manages a global trademark portfolio of 3000+ applications/registration in 75+ countries and a global patent portfolio of 2000+ active cases in 40+ countries. He assists in intellectual property due diligence activities related to mergers and acquisitions and assists business units in the integration of newly acquired intellectual property assets into preexisting business structures. He further assists and counsels business units on intellectual property value generation and optimization.

Before joining NOV, Mr. Gum was an associate at Bracewell & Giuliani LLP in its intellectual property practice group. Mr. Gum holds a B.S. in Mechanical Engineering from West Virginia University where he graduated Cum Laude and a J.D. from the West Virginia University College of Law where he graduated Order of the Coif. Mr. Gum is a member of the West Virginia and Texas State Bars, and is a registered patent attorney. Mr. Gum is a member of HIPLA and is a member of the International Trademark Association's (INTA's) In-House Practitioners Committee where he serves as Co-Leader of the E-learning/Webinar Team.